



TOGETHER WE CAN CONQUER CANCER.

ANNUAL ST. PATRICK'S DAY PARADE

to support S.D. Ireland Cancer Research.

MARCH 17, 2024 | BEGINS AT 12PM
S.D IRELAND HEADQUARTERS

The parade will make it through the Winooski Circle, travel down Church Street, and wrap up with a loop through Williston

2024 Parade Route

- Turn Right onto Industrial Avenue
- Turn Right onto Williston Road
- Turn Right onto Patchen Road (turns into Grove St)
- Follow Grove Street to Winooski
- Go over Winooski Bridge
- Take immediate right onto Winooski Falls Way
- Turn left onto Abenaki Way
- Turn left onto Route 15
- Enter the Rotary at McKee's Pub
- Circle around the Rotary
- Up Route 15 to Interstate 89 South
- Get off Burlington exit – 14W
- Head down Main Street to Church Street
- Turn Right onto Church Street
- Turn Left onto Cherry Street
- Turn Right onto Battery Street
- Turn Right onto Pearl Street
- Turn Right onto So. Prospect Street
- Turn Left onto Williston Road
- Follow Williston Road to Industrial Avenue
- Turn Left onto Industrial Avenue
- Turn Right onto 2A follow to Taft's Corners
- Turn Right at light onto Route 2/Williston Road
- Follow Williston Road back to plant

2024 PARADE SPONSORSHIP OPPORTUNITIES

By sponsoring the 2024 St. Patrick's Day concrete mixer parade, your business not only increases its visibility but also contributes to a worthy cause.

Sponsorship of the 2024 St. Patrick's Day concrete mixer parade by SD Ireland offers sponsors the opportunity to have their selected information displayed on one of the company's mixer trucks during the March 17th parade. Depending on the sponsorship level, a sponsor's logo can appear between 1 and 5 times or be featured on multiple trucks. Following the parade, the logo will remain on the truck for one month, providing valuable exposure not only in Chittenden County but also across Vermont.



Sponsorship Packages

Full Truck - \$5,000

- Your logo placed on all five drum positions on one concrete mixer.
- Your logo and a link to your website will be included on the SD Ireland Cancer Fund website for one year.

Half Truck - \$3,000

- Your logo placed on three drum positions on one concrete mixer or split onto multiple trucks.
- Your logo and a link to your website will be included on the SD Ireland Cancer Fund website for one year.

Quarter Truck - \$1,000

- Your logo placed on one drum position on one concrete mixer.
- Your logo and a link to your website will be included on the SD Ireland Cancer Fund website for one year.

2024 Sponsorship Form

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Full Truck - \$5,000

Half Truck - \$3,000

Quarter Truck - \$1,000

Additional Panels - \$1,000 each _____ # of panels

General Donation to S.D. Ireland Cancer Research Fun in the amount of: _____

Please send in this completed form with payment method indicated to the attention of Kim Ireland at SD Ireland Cancer Research Fund, PO Box 2286, So. Burlington, VT 05407 or by e-mail at kim@sdireland.com

Check Credit Card PayPal Other

Signature _____ Date _____

Print Name _____

